

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Toyota HEV
 PROJECT: : Toyota PIMS Social Content
 CE. NO. : TOYOTA-2024-0031
 DATE : 13 September 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I TOYOTA PIMS AD MATERIALS	35,000.00		35,000.00
- Three (1) static posts; 4hrs per material @ Php 3500/hour			
- One (1) Animated post; 6hrs per material @ Php 3500/hour			
II STOCK PHOTOS (c/o SHUTTERSTOCK)	7,277.96		7,277.96
Total of 4 stock photo images			
Cost per image @ USD 29.00			
Forex: USD 1 = PHP 62.7410 (BSP rate)			
SUB TOTAL	42,277.96	0.00	42,277.96
11.65% ASF			4,925.38
12% VAT			5,664.40
GRAND TOTAL	42,277.96	0.00	52,867.74

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

PREPARED BY: Love Rosas Account Director			
NOTED BY: Reginne Cabanban Managing Partner			
APPROVED BY: Yanni Alvarez Digital Marketing Specialist	APPROVED BY: Juan Carlos Gaon Supervisor, Digital Marketing	APPROVED BY: Andy Ty Assistant Vice President	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department