

PRODUCTION & CREATIVE SERVICES COST ESTIMATE





16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
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CLIENT : (CAREFREE) JOHNSON & JOHNSON
 BRAND : Carefree
 PROJECT : Carefree Deal With That EW KV FA Development
 CE. NO. : CAREFREE-CF-2021-0003
 DATE : 14 October 2021

SERVICE	NET	VAT	TOTAL
I			
FA COST	80,000.00	9,600.00	89,600.00
Scope of Work			
<i>Retouching/Image Composition, Digital Imaging, Color Editing & Layouting 20Hrs @ Php 4,000/Hr</i>			
II			
DIGITAL FILE COST	20,000.00	2,400.00	22,400.00
<i>200Mb @ P100/Mb</i>			
III			
IMAGE RENTAL	3,000.00	360.00	3,360.00
<i>Package cost for five (5) Shutterstock photos</i>			
SUB TOTAL	103,000.00	12,360.00	115,360.00
GRAND TOTAL	103,000.00	12,360.00	115,360.00

TERMS :

100% full payment upon approval of CE.

SUBMITTED BY  Camille Go Senior Account Manager		
NOTED BY: Elaine de Padua Managing Director	NOTED BY:  Meg Badilla Group Account Director	
APPROVED BY: Alex Burgos	APPROVED BY: Rehi Dimayuga	APPROVED BY: Rezel Aquino