

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE





16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
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CLIENT : (CAREFREE) JOHNSON & JOHNSON  
 BRAND : Carefree  
 PROJECT : Carefree Panty Pride KV FA Development  
 CE. NO. : CAREFREE-CF-2020-0006  
 DATE : 15 October 2020

	SERVICE	NET	VAT	TOTAL
I	<b>FA COST</b> Scope of Work <i>Retouching/Image Composition, Digital Imaging, Color Editing &amp; Layouting 18Hrs @ Php 4,000/Hr</i>	72000	8,640.00	<b>80,640.00</b>
II	<b>DIGITAL FILE COST</b> <i>200Mb @ P100/Mb</i>	20000	2,400.00	<b>22,400.00</b>
III	<b>IMAGE RENTAL</b> <i>Package cost for ten (10) Shutterstock photos</i>	6000	720.00	<b>6,720.00</b>
	<b>SUB TOTAL</b>	<b>98,000.00</b>	<b>11,760.00</b>	<b>109,760.00</b>
	<b>GRAND TOTAL</b>	<b>98,000.00</b>	<b>11,760.00</b>	<b>109,760.00</b>

**TERMS :**  
 100% full payment upon approval of CE.

SUBMITTED BY  <b>Camille Go</b> Senior Account Manager	
NOTED BY: <b>Elaine de Padua</b> Managing Director	NOTED BY:  <b>Meg Badilla</b> Group Account Director
APPROVED BY: <b>Lisa Perlada</b>	APPROVED BY: <b>J-Anne Gaurino-Aruta</b>