

PRODUCTION & CREATIVE SERVICES COST ESTIMATE






CLIENT : Modess (Johnson&Johnson)
 BRAND : Modess
 PROJECT : Modess Maxi and Longs Convert Assets - ASC Fees
 CE. NO. : Modess-2021-0003
 DATE : 18 January 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I ASC AGENCY PROCESSING FEE Inclusive of sixteen (16) ASC applications	250,000.00	30,000.00	280,000.00
II ASC APPLICATION FEES Total amount is inclusive of buffer of one (1) extra application per material	40,740.00	4,888.80	45,628.80
<ul style="list-style-type: none"> • Free To Move Static Post x 3 @ Php750 NET/static ad • Free To Move 6s Video x 3 @ Php1430 NET/6s moving ad • Free To Move Companion Ad x 1 @ Php750 NET/static ad • Morpheus Static Post x 6 @ Php750 NET/static ad • Morpheus 6s Video x 6 @ Php1430 NET/6s moving ad 			
SUB TOTAL	290,740.00	34,888.80	325,628.80
GRAND TOTAL	290,740.00	34,888.80	325,628.80

TERMS :
 100% full payment upon approval of CE.

SUBMITTED BY:  Camille Go Senior Account Manager	
NOTED BY: Elaine de Padua Managing Director	NOTED BY:  Meg Badilla Group Account Director
APPROVED BY:  Lisa Perlada Olivia Raissa Perlada January 18, 2021	APPROVED BY: J-Anne Gaurino-Aruta