

**PRODUCTION & CREATIVE
SERVICES COST ESTIMATE**



DDB Philippines, Inc.
16th Floor, Two World Square
McKinley Hill, Fort Bonifacio
Taguig City
Tel. No. (632) 8567888
Fax No. (632) 8569317

CLIENT:	JOHNSON & JOHNSON (PHILIPPINES) INC.	
BRAND:	MODESS	
C.E. NO.:	2021	2
DATE:	12/9/20	

MODESS TRILOBE REFRESH OOS - QUARANTINE CAMPAIGN (BALANCE)

	COST	VAT	TOTAL
I. QUARANTINE CAMPAIGN (BALANCE)			
<i>Activation Idea & Plan - Stand Alone (Simple)</i>	550,000.00	66,000.00	616,000.00
	550,000.00	66,000.00	616,000.00

PHP 550,000.00 66,000.00 616,000.00

TERMS: 100% full payment upon approval of CE.

Prepared by:	Submitted by: Camille Go Meg Badilla	Approved by: Lisa Perlada
	Noted by: Elaine S De Padua	Approved by: J-Anne Gaurino-Aruta