

**PRODUCTION & CREATIVE
SERVICES COST ESTIMATE**



DDB Philippines, Inc.
16th Floor, Two World Square
McKinley Hill, Fort Bonifacio
Taguig City
Tel. No. (632) 8567888
Fax No. (632) 8569317

CLIENT:	JOHNSON & JOHNSON (PHILIPPINES) INC.	
BRAND:	MODESS	
C.E. NO.:	2021	1
DATE:	12/9/20	

MODESS TRILOBE REFRESH OOS - QUARANTINE CAMPAIGN (PARTIAL)

	COST	VAT	TOTAL
I. QUARANTINE CAMPAIGN (PARTIAL)	800,000.00	96,000.00	896,000.00
<i>Activation Idea & Plan - Stand Alone (Simple)</i>			

PHP 800,000.00 96,000.00 896,000.00

TERMS: 100% full payment upon approval of CE.

Prepared by:	Submitted by:	Approved by:
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	Noted by:	Approved by:
	 Elaine S De Padua	 J-Anne Gaurino-Aruta