

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : LG ELECTRONICS PHILIPPINES, INC.
 BRAND : LG
 PROJECT : LG x WM Breeze Promo
 CE. NO. : LG -2025-0039
 DATE : 26 August 2025

6/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I DTI Fees (Passthru costs)	5,130.60	615.67	5,746.27
II DTI Facilitation Agency Fee Php 9,000.00 per application Tasks involved: Coordination with DTI for payment of application fees Compiling of clientprovided documents for substantiation Preparation of application Facilitation and coordination with DTI for promo review Coordination of required change	9,000.00	1,080.00	10,080.00
SUB TOTAL	14,130.60	1,695.67	15,826.27
GRAND TOTAL	14,130.60	1,695.67	15,826.27

TERMS : 45 days

PREPARED BY: Kurt Dominique F. Duenas Senior Account Director		VERIFIED BY: Diane Capile Business Unit Director	
APPROVED BY: Daphne Jaime Digital Assistant Marketing Manager	APPROVED BY: Ana Marie Salapantan Corporate Marketing Head	APPROVED BY: Changhee Doh Home Solutions - Product Director	