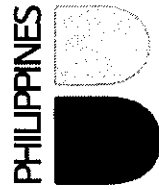


# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : LG ELECTRONICS PHILIPPINES, INC.  
 BRAND : LG  
 PROJECT: : LG XBOOM AI JULY-AUGUST RAFFLE PROMO  
 CE. NO. : LG -2025-0026  
 DATE : 14 July 2025

6/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I DTI Fees (Passthru costs)	7,050.60	846.07	7,896.67
DTI Application Fee			
DTI Honorarium: System Verification			
DTI Honorarium: Raffle Draw			
II Agency Fees	23,319.44	2,798.33	26,117.77
Tasks involved:			
DTI Application Facilitation			
Coordination with DTI for payment of application fees			
Compiling of clientprovided documents for substantiation			
Preparation of application			
Facilitation and coordination with DTI for promo review			
Coordination of required changes			
DTI PromoWinnerFacilitation			
Coordination with the promo winners			
Notifying the winning customer, acquiring their details, and turnover to client for sending prizes			
<b>SUB TOTAL</b>	<b>30,370.04</b>	<b>3,644.40</b>	<b>34,014.44</b>
<b>GRAND TOTAL</b>	<b>30,370.04</b>	<b>3,644.40</b>	<b>34,014.44</b>

TERMS : 45 days

PREPARED BY: Kurt Dominique R. Duenas Senior Account Director		VERIFIED BY: Diane Capile Business Unit Director	
APPROVED BY: John Radrick Malabanan Marketing Communications Assistant Manager, D2C Sales	APPROVED BY: Marian Loren Ortiz Digital Marketing Manager, Corporate Marketing	APPROVED BY: Ana Maria Salazar Corporate Marketing Head	APPROVED BY: Yongwoo Park Media Solutions - Product Director