

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : LG ELECTRONICS PHILIPPINES, INC.
 BRAND : LG
 PROJECT: : July OBS Pricing
 CE. NO. : LG -2025-0028
 DATE : 14 July 2025

6/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I DTI Fees (Passthru costs) Application Fee	6,050.60	726.07	6,776.67
II DTI Facilitation Agency Fee Php 9,000.00 per application	9,000.00	1,080.00	10,080.00
Tasks involved: Coordination with DTI for payment of application fees Compiling of clientprovided documents for substantiation Preparation of application Facilitation and coordination with DTI for promo review Coordination of required changes			
SUB TOTAL	15,050.60	1,806.07	16,856.67
GRAND TOTAL	15,050.60	1,806.07	16,856.67

TERMS : 45 days

PREPARED BY: Kurt Dominique P. Duenas Senior Account Director		VERIFIED BY: Diane Capile Business Unit Director				
APPROVED BY: John Badrick Malabanan Marketing Communications Assistant Manager, D2C Sales	APPROVED BY: Daphne Jaime Digital Assistant Marketing Manager	APPROVED BY: Ana Marie Salapantan Corporate Marketing Head	APPROVED BY: Changsoo Jang Eco Solutions (RAC, Aircare) Product Director	APPROVED BY: Joongyoun Cho Media Solutions ID/IT Product Director	APPROVED BY: Yongwoo park Media Solutions TV / Audio Product Director	APPROVED BY: Changhee Doh Home Solutions Product Director