

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Kinto One
PROJECT : Kinto Video Production
CE. NO. : TOYOTA-2025-0028
DATE : 15 April 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	Video Storyboard and Concept (Main videos) - Package cost Kinto Explainer video - 90s (Total of 60 hrs) and Kinto One Inclusions - 120s (Total of 68 hrs)	350,000.00		350,000.00
II	Video Production and Photoshoot - Explainer and Inclusions Video and Photo Library for Kinto Juan. The fees include the following: Output: 1 x 90s Digital (16:9, 4:5 and 9:16), 1 x 120s Digital (16:9, 4:5 and 9:16), print shoot of KINTO JUAN library for print and social media usage is included Production house - Provill; Director Argem Vinuya Breakdown I. Pre-Production Expenses - Php 17,500.00 II. Production Personnel, Shooting Crew / Caretakers - Php 1,413,515.87 III. Equipment - Php 250,000.00 IV. Raw Stock, Hard Drives, Working Tapes - Php 20,000.00 V. Production Design / Set Construction / Props - Php 120,000.00 VI. Post Production Cost - Php 1,553,253.33 VII. Logistics - Php 260,000.00 VIII. Talents BPC - Php 177,777.77 IX. Others/ Miscellaneous/Covid expenses - Php 43,500.00 X. Prod 12% Mark-up - Php 462,665.64	4,318,212.48		4,318,212.48
	SUB TOTAL	4,668,212.48	0.00	4,668,212.48
	11.675% ASF			545,013.81
	12% VAT			625,587.15
	GRAND TOTAL	4,668,212.48	0.00	5,838,813.44

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

PREPARED BY:  Kaye Rosas Mona Group Account Director		
NOTED BY:  Reginne Cabanban Managing Partner		
APPROVED BY:  Michelle De Guzman	APPROVED BY:  Andrew Ryan M. Ty Assistant Vice President, Marketing Services Department	APPROVED BY:  Elvin Luciano Vice President, Marketing Services Department
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