

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : East West Bank
 BRAND : EastWest Bank
 PROJECT : EasyWay Launch - Event Management
 CE. NO. : BMCC-PR-2024-09
 DATE : 22 July 2024

16/F Two World Square,
 #22 Upper McKinley Road,
 McKinley Hill, Fort Bonifacio,
 Taguig City, 1634

Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Event Management	2,654,064.71	318,487.77	2,972,552.48
Inclusions:			
<ul style="list-style-type: none"> • Manpower (Event Director, Technical Director, Stage Manager, Audio and Video Spinner, and Marshalls) from pre-production to post-production • Graphic design fees for the key visual, e-vites, event poster, basic skinning, 3D renders • Permitting • Fabrication of signages, stage, photowall, and two (2) activity areas • Technical requirements such as power generator for ingress and egress, professional lights and sounds system, TV rental, band equipment rental • Logistics (transportation, meals, alcohol) • Inclusive of host and musical band management 			
SUB TOTAL	2,654,064.71	318,487.77	2,972,552.48
GRAND TOTAL	2,654,064.71	318,487.77	2,972,552.48

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP2,972,552.48 (VAT-inclusive)** within 30 days upon receipt of its official invoice.

PREPARED BY: Shane Torres Account Manager	VERIFIED BY: Ezra Camille C. Raza Billing and Collection Analyst
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Tere Isla Group Account Director
APPROVED BY: Martin Reyes	APPROVED BY: Mary Anne Bundalian

ANNEX A: COST BREAKDOWN

PARTICULARS	DETAILS			
	From event conceptualization, pre-work, and event day	PACKAGED COST	12% VAT	TOTAL COST
EVENT STAFFING PACKAGE	1 x Overall Project Lead			
	1 x Production Manager	87,941.18	10,552.94	98,494.12
	1 x Production Coordinator	61,558.82	7,387.06	68,945.88
	1 x Inventory Head	35,176.47	4,221.18	39,397.65
	3 x Helpers/Runners	8,794.12	1,055.29	9,849.41
GRAPHIC DESIGN FEE	Key visual, Evites, Event poster, Basic skinning, with storyboarding for AVPs	7,914.71	949.76	8,864.47
	Stage Renders	35,176.47	4,221.18	39,397.65
EVENT PROPER - SPECIALIZED MANPOWER	<i>Main event onground</i>			
	1 x Event Director			
	1x Technical Director	79,147.06	9,497.65	88,644.71
	1x Lighting Director	79,147.06	9,497.65	88,644.71
	1x Audio Spinner	70,352.94	8,442.35	78,795.29
	1 x Photographer (c/o Client)	31,658.82	3,799.06	35,457.88
	1x Visual Spinner for LED			
	1x Stage Manager	61,558.82	7,387.06	68,945.88
	3x Game Marshalls	43,970.59	5,276.47	49,247.06
	3x Game Marshalls	18,467.65	2,216.12	20,683.76
	Professional Band (good for 2.5 hours) - to perform during Registration and Cocktails	87,941.18	10,552.94	98,494.12
	Professional Host (to be confirmed; 4 hours only)	52,764.71	6,331.76	59,096.47
	VENUE REQUIREMENTS & SETUP	Venue: Marquis Events Place, BGC Approved date: August 28, 2024 (1:00 pm onwards)		
Inclusions: - Talent Holding Area - Production Holding Area		222,491.18	25,327.06	236,385.88
Makati Special event Permit and LGU Permit with Permit Taker		17,588.24	2,110.59	19,698.82
Security Deployment (c/o Client)				
Food & Beverages		351,764.71	42,211.76	393,976.47
Registration Area				
A4 Printing (Waived)				
Photowall Area				
Thematic backdrop with tarpaulin				
Sofa in Lime Green (c/o Client)		61,558.82	7,387.06	68,945.88
Lights, Camera, Check, Smile (Activity Area)				
Mirror Selfie Camera (good for 3hrs) with Operators		105,529.41	12,663.53	118,192.94
Framing for the Mirror Selfie Camera		35,176.47	4,221.18	39,397.65
Big Check printed on Sintra		17,588.24	2,110.59	19,698.82
Never Miss A Due Date! (Activity Area)				
Catch the Stick Game		61,558.82	7,387.06	68,945.88
<i>Stage Setup</i>				
Wooden Stage with stairs & LED Rope Light (Size to follow, depends on the venue)	351,764.71	42,211.76	393,976.47	
Thematic Dicut Accents of trees	87,941.18	10,552.94	98,494.12	
Thematic LED Framing	105,529.41	12,663.53	118,192.94	
12x Bean Bags (Small/Medium in Size)	63,317.65	7,598.12	70,915.76	
Ingress and Egress Team Manpower Fee	87,941.18	10,552.94	98,494.12	
VISUAL REQUIREMENTS	KV Animation, Logo Loop, Background Skinning /Visualizers & Name Bumper	35,176.47	4,221.18	39,397.65
	Trussing and Rigging Requirements	70,352.94	8,442.35	78,795.29
	Band Equipment Rental Fee	35,176.47	4,221.18	39,397.65
	LED Set	61,558.82	7,387.06	68,945.88
	LED Riser	8,794.12	1,055.29	9,849.41
	Radio Rental for Communication	21,105.88	2,532.71	23,638.59
	Laptop Rental for Visuals			
	Tech Booth Board Up			
	Power Generator (For Ingress, During Event and Egress)	70,352.94	8,442.35	78,795.29
	100x Tokens (c/o Client)			
	Production Land Transportation	14,070.59	1,688.47	15,759.06
	Telecommunication Expenses	1,758.82	211.06	1,969.88
	Event Supplies (Caution Tape, Markers, Supplies, Masks and Alcohol)	4,397.06	527.65	4,924.71
GRAND TOTAL	2,654,064.71	318,487.77	2,972,552.47	