

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Jollibee Foods Corp.
BRAND : Jollibee Philippines
PROJECT : The Dessert Museum x Peach Mango Pie Media Management
CE. NO. : Jollibee-PR-2025-10
DATE : 25 March 2025






16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I MEDIA INVITATION AND ON-GROUND MANAGEMENT Inclusions: • Pre-event media mobilization of 50-60 media in Pasay City • On-ground management and facilitation during and after the event • Transportation for 50 media (van rental, toll, and reimbursements) Key Performance Indicators - Minimum of 50 attendees (headcount) - 50 percent of the minimum attendees or 25 PR pickups	479,961.85	57,595.42	537,557.27
II STICKER PRODUCTION (WAIVED) • Sticker printing and production of five (5) design studies x 120 pieces. Total of 600 pieces. • Digital print on on vinyl sticker with matte laminate and die-cut • Size (choose 1): 7 x 5cm or 10 x 5cm • Approved design c/o Jollibee			
SUB TOTAL	479,961.85	57,595.42	537,557.27
GRAND TOTAL	479,961.85	57,595.42	537,557.27

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP537,557.27 (VAT-inclusive)** within 30 days upon receipt of its official invoice.

PREPARED BY:  Shane Torres Senior Account Manager		
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Swayne V. Andaya Account Director	NOTED BY:  Tere Isla Group Account Director
APPROVED BY:  Pamela Grace Cruz		