

**PUBLIC RELATIONS
SERVICES COST ESTIMATE**



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RIPPLE8, INC.

16F Two World Square, 22 Upper McKinley Road, McKinley Hill,
Fort Bonifacio, Taguig City, Philippines
Tel. No. : 8856-7888, Fax No. : 8856-9316

CLIENT: **SM Supermalls**
 PROJECT: **2025 Stevie Awards - International Business Awards**
 C.E. NO.: **SM Cares-PR-2025-09**
 DATE:

9	JUNE	2025
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Regular Coverage Period (1 month)	NET	VAT	TOTAL	DUE RIPPLE8	DUE SM CARES
I. Client Servicing and Editorial Support • Overall project management of the award submission (final entry deadline: July 24), including packaging and submission. • Award entry write-up for two (2) categories only. • Client to provide existing supporting materials Note: Excludes production fees for scriptwriting and case film production services.	PHP 107,108.40	PHP 12,853.01	PHP 119,961.41	PHP 59,980.70	PHP 59,980.70
II. Entry Fees Award entry fees for the submission of two (2) categories only: • A Mall for All – B42 a-f. CSR Program of the Year • Book Nook – B56. Achievement in Corporate Social Responsibility <i>Advancing Fees</i> - Fees for downpayment or rush payment that will be settled by the agency ahead of the issuance of purchase order or payment of the agency's services	PHP 75,600.00	PHP 9,072.00	PHP 84,672.00	PHP 42,336.00	PHP 42,336.00
	PHP 8,560.00	PHP 1,027.20	PHP 9,587.20		PHP 9,587.20
GRAND TOTAL	PHP 191,268.40	PHP 22,952.21	PHP 214,220.61	PHP 102,316.70	PHP 111,903.90

PAYMENT TERMS:

- This is to ensure commitment to pay Ripple8, Inc. for the total cost indicated in this CE within 30 days upon receipt of its official invoice.
- Cancellation fee of 30% of the initially approved costs will be applicable if the project does not proceed

PREPARED BY: SHANE TORRES SENIOR ACCOUNT MANAGER	NOTED BY: BOBBY VITO MANAGING DIRECTOR	APPROVED BY: Richard A. Caluyo AVP - Marketing - SM Cares, SMLC & FEI TM: Joaquin L. San Agustin EVP Marketing
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