

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : RIPPLE8 INC.
BRAND : Meralco
PROJECT : Meralco Biz Vertical Cascades and Layered Files
CE. NO. : RIPPLE8-MERALCO-2025-0001
DATE : 18 March 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	Six (6) GIF Material in PSD Format	300,000.00	36,000.00	336,000.00
	- 4 EE Tips GIFs			
	- 1 NM&ZE GIF			
	- 1 POP GIF			
II	Project Management Fees	60,000.00	7,200.00	67,200.00
	Note: Inclusive of 2 revisions only, additional revisions will be based on Tribal ratecard			
	SUB TOTAL	360,000.00	43,200.00	403,200.00
	GRAND TOTAL	360,000.00	43,200.00	403,200.00

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.





- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Beatrice Co Account Director	
NOTED BY:  Reginne Cabanban Managing Partner	
APPROVED BY:  Rod Soriano	APPROVED BY:  Bobby Vito