

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : RIPPLE8 INC.  
**BRAND** : Meralco  
**PROJECT** : Christmas Bright Ideas Materials  
**CE. NO.** : RIPPLE8-MERALCO-2024-0011  
**DATE** : 11 December 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I One (1) Key Visual (inclusive of layered file) - Modified theme from current BI materials	244,800.00	29,376.00	274,176.00
One (1) 1:1 Template cascaded from KV (inclusive of layered file)			
One (1) 16:9 Template cascaded from KV (inclusive of layered files)			
Project Management Fees			
Inclusive of 2 revisions only, additional revisions will be based on Tribal ratecard			
<b>SUB TOTAL</b>	<b>244,800.00</b>	<b>29,376.00</b>	<b>274,176.00</b>
<b>GRAND TOTAL</b>	<b>244,800.00</b>	<b>29,376.00</b>	<b>274,176.00</b>

**TERMS :**

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.


- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

**Rush Fees**

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

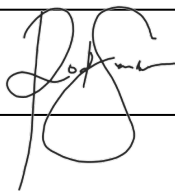
100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  <b>Beatrice Co</b> Account Director	
NOTED BY:  <b>Reginne Cabanban</b> Managing Partner	

APPROVED BY:

**Rod Soriano**

Handwritten signature of Rod Soriano in black ink, featuring a large, stylized 'R' and 'S'.

APPROVED BY:

**Bobby Vito**

Handwritten signature of Bobby Vito in black ink, featuring a stylized 'B' and 'V'.