

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : RIPPLE8 INC.
 BRAND : Meralco
 PROJECT: : MyMeralco Additional Materials
 CE. NO. : RIPPLE8-MERALCO-2024-0010
 DATE : 02 December 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	All fees below inclusive of Project Management Fees	84,000.00	10,080.00	94,080.00
	Two (2) EDM Designs (Payment & Migration)			
II	One (1) Facebook Cover Photo	30,000.00	3,600.00	33,600.00
III	One (1) Lightbox Poster (Print)	36,000.00	4,320.00	40,320.00
	*Exclusive of Priting			
	SUB TOTAL	150,000.00	18,000.00	168,000.00
	GRAND TOTAL	150,000.00	18,000.00	168,000.00

TERMS :

Cancellation Fees Applies to a project onhold for three (3) months which shall be considered cancelled.

- A. Project has started with conceptualization amp visualization but has been put on hold after (50 of concept/design fees)
- B. Project has reached approval of concept amp visualization but has been put on hold after (100 of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100 of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30 surcharge)

100 payment upon approval of CE

Note: Penalty charges of 2 will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than fortyfive (45 days) after the due date.

SUBMITTED BY: Beatrice Co Account Director	VERIFIED BY: Reginne Cabanban Managing Partner
APPROVED BY: Rod Soriano	APPROVED BY: Bobby Vito