

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : RIPPLE8 INC.
BRAND : Meralco
PROJECT: : Meralco Biz CNY Materials
CE. NO. : RIPPLE8-MERALCO-2024-0001
DATE : 08 January 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	Facebook Two (2) Static Material (1080x1080) One (1) Animated Material (1080x1080) LinkedIn One (1) Static Material (1200x628) Teads One (1) Static Material (1200x628) Carousel Website Banner One (1) Desktop Version 1440 x 520px One (1) Mobile Version 320 x 420px Page Banner One (1) Desktop 1200 x 362px One (1) Mobile 345 x 214px Shooting Guide (Turnover only, exclusive of agency creative guidance at shoot proper) Shutterstock Photo Assets - All media use (up to 15) Project Management Fee 12% ASF 20% Advancing Fee (Shutterstock) Inclusive of 2 revisions only, additional revisions will be based on Tribal ratecard	505,424.00	60,650.88	566,074.88
II		0.00	0.00	0.00
	SUB TOTAL	505,424.00	60,650.88	566,074.88
	GRAND TOTAL	505,424.00	60,650.88	566,074.88

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)





C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Beatrice Co Account Director		
NOTED BY:  Reginne Cabanban Managing Partner		
APPROVED BY:  Rod Soriano	APPROVED BY: Kirk Campos	APPROVED BY:  Bobby Vito