

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : RIPPLE8 INC.
 BRAND : Meralco
 PROJECT: : Bright Ideas Addendum
 CE. NO. : RIPPLE8-MERALCO-2023-0024
 DATE : 21 December 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I Addendum Fees for Bright Ideas: Eight (8) 5-image carousels (Brighter Side) Inclusive of Project Management Fees Updated Campaign Materials: Twelve (12) Horoscopes Static Posts Twelve (12) 15s Video (8 brighter side + 4 haunted appliances) Twelve (12) 6s Video Resizing ONLY (8 brighter side + 4 haunted appliances) Eight (8) 5-image carousels (Brighter Side)	90,840.00	10,900.80	101,740.80
II	0.00	0.00	0.00
SUB TOTAL	90,840.00	10,900.80	101,740.80
GRAND TOTAL	90,840.00	10,900.80	101,740.80

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)

C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge) 100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Beatrice Co Account Director		
NOTED BY: Reginne Cabanban Managing Partner		
APPROVED BY: Rod Soriano	APPROVED BY: Kirk Campos	APPROVED BY: Bobby Vito