





PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : RIPPLE8 INC.
 BRAND : MERALCO
 PROJECT: : MERALCO AUGUST 2023 OOH DESIGN
 CE. NO. : RIPPLE8-MERALCO-2023-0016
 DATE : 16 August 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	Animated OOH materials (10s) Includes 3 design studies, 1 minor revision for chosen study One (1) Layered file of approved design Three (3) Stock Photos; Shutterstock Enhanced License One (1) sets of five (5) Cascaded Materials 576x1536, 720x480, 1040x832, 1280x1120, 1500x2592 Project Management Fees <i>Further inclusions outside of the cost proposal will be charged based on Tribal ratecard with 50% Cancellation Fee</i>	254,400.00	30,528.00	284,928.00
II		0.00	0.00	0.00
	SUB TOTAL	254,400.00	30,528.00	284,928.00
	GRAND TOTAL	254,400.00	30,528.00	284,928.00

SUBMITTED BY:  Bea Co Account Director	
NOTED BY:  Reg Cabanban Managing Partner	
APPROVED BY:  Kirk Campos	APPROVED BY:  Bobby Vito