

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : RIPPLE8 INC.
 BRAND : MERALCO
 PROJECT : MERALCO JULY 2023 OOH DESIGN
 CE. NO. : RIPPLE8-MERALCO-2023-0015
 DATE : 13 July 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	Animated OOH materials (10s) Includes 3 design studies, 1 minor revision for chosen study One (1) Layered file of approved design Three (3) Stock Photos; Shutterstock Enhanced License Additional One (1) OOH Design (10s) Two (2) sets of five (5) Cascaded Materials 1080px x 1920px (IG Story), 576x1536, 720x480, 1040x832, 1280x112, 1500x259 One set costed at 50% Cancellation Fee Project Management Fees **Cancellation fee is 50% of the Total NET Project Fee	372,000.00	44,640.00	416,640.00
II		0.00	0.00	0.00
	SUB TOTAL	372,000.00	44,640.00	416,640.00
	GRAND TOTAL	372,000.00	44,640.00	416,640.00

SUBMITTED BY: Bea Co Account Director	
NOTED BY: Reg Cabanban Managing Partner	
APPROVED BY: Kirk Campos	APPROVED BY: Bobby Vito