





# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : RIPPLE8 INC.  
 BRAND : Meralco  
 PROJECT: : Power Alerts Quiz Filter Creatives & Development  
 CE. NO. : RIPPLE8-MERALCO-2023-0013  
 DATE : 25 May 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
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SERVICE	NET	VAT	TOTAL
<b>Brand Gamified Filter Creatives</b> - Creative Production of 1 gamified quiz filter (5 questions max)	286,465.00	34,375.80	<b>320,840.80</b>
<b>Facebook/Instagram Filter Development</b> <i>Development for 1 Gamified Filter</i> <i>3 Sets of 5 Questions</i> <i>Sets are randomized</i> <i>Lean states for the answers</i> <i>Filter maintenance for 6 months</i> <i>Only 1 platform upload; additional platforms will incur charges</i>			
<b>Layered Files</b> <b>Project Management Fee</b>			
<b>SUB TOTAL</b>	<b>286,465.00</b>	<b>34,375.80</b>	<b>320,840.80</b>
<b>GRAND TOTAL</b>	<b>286,465.00</b>	<b>34,375.80</b>	<b>320,840.80</b>

SUBMITTED BY:  <b>Bea Co</b> Account Director	
NOTED BY:  <b>Reg Cabanban</b> Managing Partner	
APPROVED BY:  <b>Kirk Campos / Rod Soriano</b>	APPROVED BY:  <b>Bobby Vito</b>