

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



6/F Two World Square,  
 #22 Upper McKinley Road,  
 McKinley Hill Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

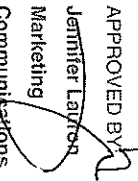
CLIENT : LG ELECTRONICS PHILIPPINES, INC.  
 BRAND : LG  
 PROJECT : LG RAC ASC - Consolidated v5  
 CE. NO. : LG -2025-0006  
 DATE : 02 May 2025

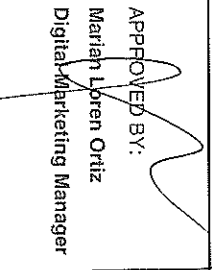
SERVICE	NET	VAT	TOTAL
<b>I</b>			
ASC Application Fees (Pass-thru costs)	30,438.00	3,652.56	34,090.56
- Budget for ASC clearance of 19 x video materials of 5s-30s in duration = Php 1,602.00 00 x 19 = Php 30,438.00			
<b>II</b>			
ASC Facilitation Agency Fee	122,000.00	14,640.00	136,640.00
RAC Set 1 - 1 x Original Material = Php 9,000.00			
RAC Set 1 - 3 x Edit-Downs = Php 10,000.00			
RAC Set 1 - 3 x Edit-Downs = Php 10,000.00			
RAC Set 1 - 1 x Edit-Down = Php 4,000.00			
RAC Set 2A - AI Air - 1 x Original Material = Php 9,000.00			
RAC Set 2A - AI Air - 1 x Edit-Down = Php 4,000.00			
RAC Set 2B - Humidity Control - 1 x Original Material = Php 9,000.00			
RAC Set 2C - Sleep Timer - 1 x Original Material = Php 9,000.00			
RAC Set 2D - Proactive Energy - 1 x Original Material = Php 9,000.00			
RAC Set 2D - Proactive Energy - 1 x Edit-Down = Php 4,000.00			
RAC Set 2E - Human Detecting Sensor - 1 x Original Material = Php 9,000.00			
RAC Set 2F - Window Open Detection - 1 x Original Material = Php 9,000.00			
RAC Set 2G - AI KW Manager - 1 x Original Material = Php 9,000.00			
RAC Set 2H - All Cleaning - 1 x Original Material = Php 9,000.00			
RAC Set 2I - 1 x Original Material			
Tasks involved:			
- Coordination with ASC for payment of application fees			
- Compiling of client-provided documents for substantiation			
- Preparation of S1 requirements			
- S1 submission			
- Coordination of required changes			
- Preparation of S2 requirements			
- S2 submission			
<b>SUB TOTAL</b>	<b>152,438.00</b>	<b>18,292.56</b>	<b>170,730.56</b>
<b>GRAND TOTAL</b>	<b>152,438.00</b>	<b>18,292.56</b>	<b>170,730.56</b>

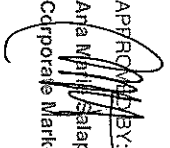
TERMS :  
 45 days  
 Billing to be sent on a per-application basis.

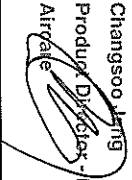
Joseph Benjamin M. de Joya  
Digital Business Lead

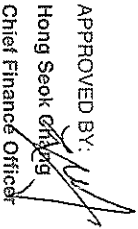
Diane Capile  
Business Unit Director

APPROVED BY:  
  
Jennifer Larrosa  
Marketing  
Communications  
Manager, EcoSolutions

APPROVED BY:  
  
Marian Loren Ortiz  
Digital Marketing Manager

APPROVED BY:  
  
Ara M. Salapantan  
Corporate Marketing Head

APPROVED BY:  
  
Changsoo Jung  
Product Director, RAC,  
Alryale

APPROVED BY:  
  
Hong Seok Chang  
Chief Finance Officer