

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : Jollibee Foods Corp.
 BRAND : Jollibee Philippines
 PROJECT : Proj Cooper - Jolly Snaps On-Ground Management
 CE. NO. : Jollibee-PR-2023-0066
 DATE : 20 October 2023

16/F Two World Squire
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316






SERVICE	NET	VAT	TOTAL
I On-Ground Management	855,711.53	102,685.38	958,396.91
Coordination and management of the Jolly Snaps on-ground activation Inclusive of airfare, accommodation, and manpower of two (2) Ripple8 staff for 2 nights each in Visayas and Mindanao. In addition, manpower will also be deployed for three (3) days in NCR Inclusive of inviting and management of NCR, Visayas, and Mindanao media to cover the event			
SUB TOTAL	855,711.53	102,685.38	958,396.91
GRAND TOTAL	855,711.53	102,685.38	958,396.91

TERMS :

Payment Terms Notes:

Down Payment (50%) due 30 days upon approval of CE: 428,855.76

Payment Upon Completion (50%): 428,855.76 due within 30 days upon receipt of its official invoice.

PREPARED BY:  Shane Torres Account Manager		
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Swayne V. Andaya Account Director	NOTED BY:  Tere Isla Group Account Director
APPROVED BY:  Pamela Grace Cruz Senior Brand Manager, Jollibee Philippines		