

**PUBLIC RELATIONS
SERVICES COST ESTIMATE**

RIPPLE8, INC.
16F Two World Square, 22 Upper McKinley Road, McKinley Hill,
Fort Bonifacio Taguig City, Philippines
Tel. No. 8855-7828, Fax No. 8855-8318

CLIENT: **EastWest Bank**
PROJECT: **Chinese New Year 2025 Media Roundtable Sessions**
C.E. NO.: **2025-03**
DATE: **10 JAN 2025**

	NET	VAT	TOTAL
Regular Coverage Period (3 months)			
I. Chinese New Year in NCR (January 23) • Inclusive of pre-event media mobilization and on-ground management of 10 media outlets for one (1) event in NCR • Moderator for roundtable discussion • Assignment of up to two (2) client servicing and media relations team members to facilitate and manage overall on-ground activities and scope • Rates are exclusive of event staging, program script, and out-of-pocket expenses	PHP 42,708.12	PHP 5,124.97	PHP 47,833.09
Note: One (1) additional media outlet is utilized from Cebu HS/DO-PR 2024-13 expense, which is			
II. Chinese New Year in Pampanga, Davao, and Cebu (January 30, February 4, and 6) • Inclusive of pre-event media mobilization and remote management of 5-10 media outlets for three (3) events in Pampanga, Davao, and Cebu • Rates are exclusive of event staging, program script, and out-of-pocket expenses	PHP 311,402.16	PHP 37,368.26	PHP 348,770.42
GRAND TOTAL	PHP 354,110.28	PHP 42,493.23	PHP 396,603.51

PAYMENT TERMS:

This is to ensure commitment to pay Ripple8, Inc. for the total cost indicated in this CE within 30 days upon receipt of its official invoice

PREPARED BY:

Jed Balatbat

JED BALATBAT
Account Director
Ripple8, Inc.

APPROVED BY:

Martin P. Reyes

Signature Over Printed Name / Date

50 Pads 50 x 3, 2001 - 4500
BJR Authority To Print No.: 3A-U0001721983
Date Issued: 08-02-2019 Valid Until: 08-02-2024
MACRIM PRINTS, INC.
F-24 First Floor Makati Cinema Square
Pasong Tamo St., Brgy. Pio del Pilar, Makati City
Tel: 210-972-656-000
Permit No.: LL-43A-0057-2015
Date: Sept 01, 2015

Printer's Accreditation No.: 048MP20190000000011
Date Issued: 03-20-2019
Expiry Date: 03-19-2024

"THIS DOCUMENT IS NOT VALID FOR CLAIMING INPUT TAXES"
THIS BILLING STATEMENT SHALL BE VALID FOR FIVE (5) YEARS FROM THE DATE OF ATP.