

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : East West Bank  
 BRAND : BMCC  
 PROJECT: : EastWest x Tatler for Gold Investments  
 CE. NO. : BMCC-PR-2025-15  
 DATE : 20 June 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	WTAX	VAT	ASF	AdvF	COST IN PHP
I Content Partnership with Tatler Philippines Inclusions:	253,897.50		0.00	0.00		253,897.50
<ul style="list-style-type: none"> <li>• 300 to 500-word writeup</li> <li>• Concept, slant, and writing by Tatler</li> <li>• Publishing on tatlerasia.com</li> <li>• Sharing on Tatler's Facebook Page</li> <li>• Photos and brief c/o client</li> <li>• Two (2) revision rounds and one (1) final approval before publishing</li> <li>• Management and coordination with Tatler Philippines</li> <li>• Period: 6 weeks</li> </ul>						
II	0.00		0.00			0.00
<b>SUB TOTAL</b>	<b>253,897.50</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>253,897.50</b>
12% VAT						30,467.70
<b>GRAND TOTAL</b>	<b>253,897.50</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>284,365.20</b>

**TERMS :**  
 Payment to be released 30 days from the receipt of invoice.

NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Jed Michael A. Balabat Account Director
APPROVED BY: Trina Yap	

*Handwritten signature and date:*  
 June 26, 2025