

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
 BRAND : Corporate
 PROJECT: : NutriAsia x Panlasang Pinoy Agency Fees
 CE. NO. : NUTRIASIA-CORPORATE-2024-0007
 DATE : 19 March 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Influencer Engagement & Activation (9 months from April-December 2024; inclusive of pre-campaign engagement and post campaign report) Project Management Fee	324,000.00	38,880.00	362,880.00
II 12% ASF on Panlasang Pinoy's NET Total Fees	432,000.00	51,840.00	483,840.00
SUB TOTAL	756,000.00	90,720.00	846,720.00
GRAND TOTAL	756,000.00	90,720.00	846,720.00

TERMS :

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)

B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)

C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: <i>Beatrice Co</i> Beatrice Co Account Director	
NOTED BY: <i>Reginne Cabanban</i> Reginne Cabanban Managing Partner	
APPROVED BY: <i>James Lim</i> James Lim	APPROVED BY: <i>Ampy Rio</i> Ampy Rio