

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.  
 BRAND : Corporate  
 PROJECT: NutriAsia Corporate x Panlasang Pinoy Fees  
 CE. NO. : NUTRIASIA-CORPORATE-2024-0006  
 DATE : 13 March 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Panlasang Pinoy (8 months starting May-December 2024; inclusive of post campaign report) Content Creation Twelve (12) Facebook Videos Four (4) TikTok Posts  1 USD = 60 PHP  *TikTok materials are repurposed content from FB videos  NET Total: \$ 54,000 = PHP 3,240,000.00	3,240,000.00	388,800.00	3,628,800.00
II Product features include the ff: Vinegar - Datu Puti, Silver Swan & UFC Fish Sauce - Datu Puti & UFC Catsup & Sweet Chili Sauce - UFC & Jufran Mang Tomas All-Around Sarsa Spaghetti Sauce, Tomato Sauce & Bagoong - UFC Salted Black Beans- Silver Swan Canned Vegetables UFC Coconut Cream UFC Whole Mushroom UFC Pieces & Stems Mushrooms UFC Cream Style Corn UFC Sliced Young Corn UFC Corn Kernels UFC Green Peas SUB TOTAL	3,240,000.00	388,800.00	3,628,800.00
GRAND TOTAL	3,240,000.00	388,800.00	3,628,800.00




**TERMS :**

- Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.
- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including materials for production charges, and any other incurred fees)

Rush Fees Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge)

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Beatrice Co Account Director	
NOTED BY:  Reginne Cabanban Managing Partner	
APPROVED BY: James Lim 	APPROVED BY: Ampy Rio 