

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : Mekeni Food Corporation  
**BRAND** : Mekeni Food Corporation  
**PROJECT** : Mekeni Music Video Production  
**CE. NO.** : 0001-2021-0017  
**DATE** : 10 November 2021

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
<b>I</b>			
<b>PRE PRODUCTION</b>	2,995,405.88		2,995,405.88
Pre-Production - Meetings and Communication allowance, shoot preps - All meetings via con call			
<b>II</b>			
<b>SHOOT PRODUCTION</b>			
Directorial Staff - DOP: Anton Angeles/ Patrick Agarrao - AD: Alwynn Uytingco - PD: Ayee Floresca - Producer: Aldous Pagaduan - Caster: Genieve Mercado Technical Requirements - Use of 2 units cam with complete accessories, minimal lights / grip equipment - Remote capabilities for shoot and post productions Production Design - Location: Actual talent's house - Wardrobe: 1 set each for leads x 5 talents - Props: Incidental props (plates, silverware, etc.), Island/counter, Food Props/Ingredients (ex. rice, etc.), Mockup packaging Talents - On camera lead talents (Mom, Dad and 3 kids) - Fallback Talents c/o caster			

*Pen/3/21*

III

**POST PRODUCTION**

Release Materials

- Hard drive/Data File, MP4 Files

Soundtrack Production

- Audio post c/o Sound Design (8 hours studio time)

- Ingest and transcode raw materials

- 30 hours Offline editing (Includes editor's/director's and interlock session)

- 20 hours Online editing (Includes editor's/director's and interlock session)

- 4 hours Color Grading using Resolve

- Clean ups

- 2D animation of supers and logo/ icons

- Audio Lay in

- Post enhancement

- No. of Offline Presentation: 1 agency and 1 client via virtual interlock

- No. Of Online presentation: 1 agency and 1 client via virtual interlock

- Digital format / MP4 for digital with and without supers

- NO 3D CGI for freights of liquid, provisions for liquid manipulation

IV

**OTHER COSTS**

Food & Transportation

- Packed Meals during shoot preparations and shoot day.

- Vehicles/ Gas during shoot preparations, and shoot day

- ASC Clearances, Notarization, Transportation and communication, Location Fees (House, Studio and Village)

- Insurance for production staff, production and crew.

- COVID health and safety budget (Sanitation/ masks/gloves/ alcohol)

- Medic and safety officers on set

- RT PCR testing for all staff and crew's face to face activities (set checks, costume fitting, shoot)

	449,310.88		449,310.88
V	<b>AGENCY ASF</b>		
	3,444,716.76	0.00	3,444,716.76
	<b>SUB TOTAL</b>		
			413,366.01
	<b>12% VAT</b>		3,858,082.77
	3,444,716.76	0.00	3,858,082.77
	<b>GRAND TOTAL</b>		


**TERMS :**

- 50% billing payment /PO is required upon approval of CE.
- Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.
- The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.
- In case, one personnel from the talents that are c/o client, tested positive in the test and shoot gets cancelled, addendum cost for the set up / set up

*Subin*

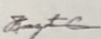
expenses will apply.

- In the event CPHG mandates an entry/exit swab test for staff and crew, addendum cost shall apply.
- Client to provide for actual products
- Agency to provide art guides and logos / supers / assets
- Assumes 12 hour max shooting time per day

PREPARED BY: 

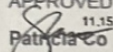
Kim Jimenez

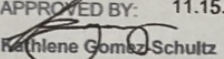
Senior Account Manager

NOTED BY: 

Reg Cabanban

Managing Partner

APPROVED BY:  
11.15.2021  
  
Patricia Co

APPROVED BY: 11.15.2021  
  
Kathlene Gomez-Schultz

APPROVED BY:  
Prudencio Garcia 