

PRODUCTION & CREATIVE SERVICES COST ESTIMATE




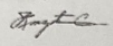
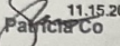
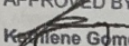
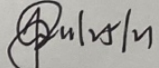
CLIENT : Mekeni Food Corporation
BRAND : Mekeni Food Corporation
PROJECT : Mekeni 2.0 Digital Campaign - Influencer Management & Miscellaneous
CE. NO. : 0001-2021-0015
DATE : 26 August 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
I INFLUENCER MANAGEMENT	719,000.00		719,000.00
Influencer Partnership & Management Developing of influencer list, coordinating and managing influencer relations, monitoring and reporting of influencer coverage (per 3 influencers)			
Live Love Party / BP Dance Studio Dance Video Production - Home Setup Choreography Fee & Shoot Fee Rehearsal Fee for Music Video Talent Fee and social media posting package for the following accounts of Madelle Paltu-ob, Prince Paltu-ob, Kristie Bonifacio and Alyssiu Enriquez: 1 Facebook - Feed & Stories (3-5 Stories) Post 1 IG - Feed Post & Stories (3-5 Stories) Post 2 Tiktok Posts Talent Fee and social media posting package for the following accounts of Live Love Party & BP Dance Studio: 1 Facebook - Feed & Stories (3-5 Stories) Post 1 IG - Feed Post & Stories (3-5 Stories) Post 2 Tiktok Posts			
	50,000.00		50,000.00
II MISCELLANEOUS			
Allocation for ASC application fees (will be based on ASC's ratecard) Allocation for DTI application (will be based on DTI's ratecard) *FDA Application (c/o client)			
	115,350.00		115,350.00
III ACCOUNT SERVICING AND MANAGEMENT FEE	884,350.00	0.00	884,350.00
SUB TOTAL			106,122.00
12% VAT	884,350.00	0.00	990,472.00
GRAND TOTAL			

TERMS :

- 50% billing payment /PO is required upon approval of CE.
- Cost provided includes withholding tax.
- Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.
- The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

PREPARED BY:  Kim Jimenez Senior Account Manager		
NOTED BY:  Reg Cabanban Managing Partner		
APPROVED BY:  11.15.2021 Patricia Co	APPROVED BY: 11.15.2021  Karlene Gomez-Schultz	APPROVED BY:  Prudencio Garcia