



Tribal DDB, Inc.
 16F Two World Square
 #22 Upper McKinley Road,
 McKinley Hill
 Fort Bonifacio, Taguig City
 Philippines
 (632) 856-7888

**MEDIA / PRODUCTION / CREATIVE
 COST ESTIMATE**

CLIENT: PLDT
 PROJECT: ASC Applications
 BRAND: Home
 C.E. NO.:
 REPL. C.E. NO.:
 DATE:

	2023	0005
16	Feb	2023

FYA/IO Code:
 CE Code: 2023 -

Duration: 2023

VARIABLE ITEM	NET COST	VAT	TOTAL COST
I. ASC Applications			
Special Screening <i>Includes Digital Static Ads, Print Ads, OOH Static Ads, and Collateral Static Ads. 1 application.</i>	15,400.00	1,848.00	17,248.00
Processing Fee <i>Processing of ASC Application. 1 application.</i>	5,000.00	600.00	5,600.00
Account Management & Client Servicing Fee	4,080.00	489.60	4,569.60
GRAND TOTAL	Php 24,480.00	2,937.60	27,417.60

NOTE: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

COST BREAKDOWN:

Vendor	Vendor Code	Payment Terms	Net Amount	VAT	Gross Amount
TRIBAL		30 Days	24,480.00	2,937.60	27,417.60
TOTAL				Php	27,417.60

Prepared by: Mig Sevilla	Approved / Noted by: Diane Chua
	APPROVED / NOTED BY CLIENT: Eason de Guzman / Shy Pantinos