

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.  
 BRAND : Home  
 PROJECT: : Proj Pizza 2.0: Re-Airing and Re-Edit  
 CE. NO. : PLDT-HOME-2025-0036  
 DATE : 24 September 2025



16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888





	SERVICE	NET	WTAX	ASF	VAT	COST IN PHP
I	<b>BASIC PRODUCTION COST</b> Re-edit of 30s and 15s	461,360.58		0.00	55,363.27	516,723.85
II	<b>AUDIOPOST AND MUSIC PRODUCTION PACKAGE</b> - Studio Hours for Re-Recording - Music Royalties - VO Talent Renewal	202,600.00		0.00	24,312.00	226,912.00
III	<b>ASC PROCESSING FEE</b>	10,000.00		0.00	1,200.00	11,200.00
IV	<b>ASC APPLICATION FEES(S1 &amp; S2 Regular)</b>	3,204.00		0.00	384.48	3,588.48
V	<b>TALENT FEE RENEWAL FOR 12 MONTHS</b> DONNABELLE DE JESUS - P124,444 RAYMOND GOROSPE - P131,764.70 AYESHA ROSE ARREZA - P121,444.44 LUIS CASTILLO - P121,444.44 ALEXANDER BUISON PAA - P93,333.33 RAIN OZZIE R. LLIGE - P98,823.33	950,000.00		0.00	114,000.00	1,064,000.00
VI	<b>ASF</b> On items number I, II, IV, V	194,059.75			23,287.17	217,346.92
	<b>SUB TOTAL</b>	1,821,224.33	0.00	0.00	218,546.92	2,039,771.25
	<b>GRAND TOTAL</b>	1,821,224.33	0.00	0.00	218,546.92	2,039,771.25

**SUPPLIER COST BREAKDOWN**

Vendor	Vendor Code	Payment Terms		Net Amount	VAT	Gross Amount
		DUE	%			
			0	0	0	
		<b>TOTAL</b>	<b>%</b>			

SUBMITTED BY:  <b>Angelo Gorriceta</b> Project Manager	PREPARED BY:  <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	VERIFIED BY:  <b>Lalyn Morete</b> Senior Finance Analyst
---	---	---

NOTED BY:  <b>Diane Chua</b> Managing Director	NOTED BY:  <b>Jennifer B. Wieneke</b> Head of Business
---	--

APPROVED BY:  <b>Linette Garcia-Perez</b> Senior Manager, Marketing Communications	APPROVED BY:  09 Oct 2025 <b>Regina Pineda</b> VP, Marketing Comms & Services	APPROVED BY:  <b>Ma. Zelinda P. Borromeo</b> Head, Home Marketing & Logistics	APPROVED BY:  <b>John C. Yanez</b> Head, Home Marketing
---	---	---	--