

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT INC.
 BRAND : PLDT Enterprise
 PROJECT: : PLDT Enterprise
 CE. NO. : PLDT Enterprise OOS 2025-06
 DATE : 28 January 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I Entry Development and Submission	61,823.53		61,823.53
<ul style="list-style-type: none"> Development of one (1) entry for the 21st Quill Awards based on the client's data Additional research to refine the entry Assessment on which category the campaign can be submitted Coordination with IABC's secretariat regarding the entry requirements Submission of the entry on or before the deadline 			
SUB TOTAL	61,823.53	0.00	61,823.53
12% VAT			7,418.82
GRAND TOTAL	61,823.53	0.00	69,242.35

TERMS :

Work will not commence without securing the fully signed CE and approved PO. Cost indicated is inclusive of withholding tax, and management fees.

COMMITMENT TO PAY

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of PHP69,242.35(vat inclusive) within 30 days upon receipt of its official invoice.

NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Mark Josef Dolor Account Director	NOTED BY: Tere Isla Group Account Director
APPROVED BY: Viel Baltao Head of Brand Communications	APPROVED BY: Rachel Ann D. Tablante Center Head, Enterprise Marketing Communications	