

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT INC.  
 BRAND : PLDT Enterprise  
 PROJECT : 60th Anvil Awards  
 CE. NO. : PLDT Enterprise OOS 2024-10  
 DATE : 22 October 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
<b>ENTRY PACKAGING FEE FOR THE 60TH ANVIL AWARDS</b>	180,882.35		<b>180,882.35</b>
Write-up and submission fees for the following categories:			
<ul style="list-style-type: none"> <li>• Category 1: Public Relations Programs - Marketing and Brand Communication</li> <li>• Category 1: Public Relations Programs - Business to Business Communication</li> <li>• Category 2: Public Relations Tools Programs - Special Events: Conferences/Convention</li> </ul>			
<i>Note: Campaign briefing and supporting documents to be provided by the client</i>			
<b>SUB TOTAL</b>	<b>180,882.35</b>	<b>0.00</b>	<b>180,882.35</b>
<b>12% VAT</b>			<b>21,705.88</b>
<b>GRAND TOTAL</b>	<b>180,882.35</b>	<b>0.00</b>	<b>202,588.23</b>

**TERMS :**

Work will not commence without securing the fully signed CE and approved PO. Cost indicated is inclusive of withholding tax, and management fees.

**COMMITMENT TO PAY**

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of PHP202,588.23 (vat inclusive) within 30 days upon receipt of its official invoice.

PREPARED BY: <b>Jam Sison</b> Account Manager		
NOTED BY: <b>Bobby T. Vito</b> Managing Director	NOTED BY: <b>Mark Josef Dolor</b> Account Director	NOTED BY: <b>Tere Isla</b> Group Account Director
APPROVED BY: <b>Vanessa Marielle T. Baltao</b> Division Head, Enterprise Marketing Communications	APPROVED BY: <b>Rachel Ann D. Tablante</b> Center Head, Enterprise Marketing Communications	