

PRODUCTION & CREATIVE SERVICES COST ESTIMATE









A DDB Group Company

CLIENT : PLDT INC.
 BRAND : PLDT Enterprise
 PROJECT : PH Digicon 2023
 CE. NO. : PLDT Enterprise OOS 2024-01
 DATE : 14 February 2024

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I ENTRY PACKAGING FEE FOR PH DIGICON 2023	90,000.00		90,000.00
Write-up fee for the following categories:			
<ul style="list-style-type: none"> Award for Innovation in the Use of Events: Recognizing the innovative use of events (live or virtual) in overall communications programs/campaigns. Award for Innovation in Business-to-Business Events: Recognizing events staged for a business audience. 			
SUB TOTAL	90,000.00	0.00	90,000.00
12% VAT			10,800.00
GRAND TOTAL	90,000.00	0.00	100,800.00

PREPARED BY:  Jam Sison Account Manager		
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Mark Josef Dolor Account Director	NOTED BY:  Tere Isla Group Account Director
APPROVED BY:  Vanessa Marielle T. Baltao Division Head, Enterprise Marketing Communications	APPROVED BY:  Rachel Ann D. Tablante Center Head, Enterprise Marketing Communications	