

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : PLDT INC.
 BRAND : PLDT Enterprise
 PROJECT: : Project Marvel Sustaining PR - Supplement Partnership with Philippine Star
 CE. NO. : PLDT Enterprise OOS 2023-08
 DATE : 19 June 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I Supplement Partnership - Philippine Star	305,882.35	36,705.88	342,588.23
<ul style="list-style-type: none"> • Includes 1 page placement on the publication's print issue. • Photo will be provided by the client. • Placement write-up/text copy will be provided by the client. • Publication will provide mock-up of the placement for approval before publishing the material. 			
<i>Published rate: Php525,855.81 (INCLUSIVE OF AGENCY FEES/VAT EX)</i>			
SUB TOTAL	305,882.35	36,705.88	342,588.23
GRAND TOTAL	305,882.35	36,705.88	342,588.23

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