

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : PLDT INC.  
 BRAND : PLDT Enterprise  
 PROJECT : Project Marvel Sustaining PR - Supplement Partnership with Manila Times  
 CE. NO. : PLDT Enterprise OOS 2023-07  
 DATE : 16 June 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 856-7888  
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I Supplement Partnership - Manila Times	373,920.30	44,870.44	418,790.74
<ul style="list-style-type: none"> <li>Includes 1 page placement on the publication's print issue.</li> <li>Photo will be provided by the client.</li> <li>Placement write-up/text copy will be provided by the client.</li> <li>Publication will provide mock-up of the placement for approval before publishing the material.</li> </ul>			
<b>SUB TOTAL</b>	<b>373,920.30</b>	<b>44,870.44</b>	<b>418,790.74</b>
<b>GRAND TOTAL</b>	<b>373,920.30</b>	<b>44,870.44</b>	<b>418,790.74</b>

PREPARED BY: <b>Mark Josef Dolor</b> Senior Account Manager	VERIFIED BY: <b>Airah O. Salvatera</b> Billing and Collection Analyst
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