

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : PLDT Home
 PROJECT : PLDT Home Thematic: Addendum (Prod Costs)
 CE. NO. : PLDT-PR-2024-0061
 DATE : 18 September 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I	250,000.00	30,000.00	280,000.00
ADDENDUM PRODUCTION FEES			
Packaged costs for additional production fees (re-offline)			
Cost includes provision for the following:			
- Provision for re-offline editing, re-grading of extended clip			
- EO+ as post house			
- Producer's fee			
Excludes:			
- Soundtrack and audio production			
II	37,500.00	4,500.00	42,000.00
ASF On items number I			
SUB TOTAL			
	287,500.00	34,500.00	322,000.00
GRAND TOTAL			
	287,500.00	34,500.00	322,000.00

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUBMITTED BY: Paola Soriano Account Director		PREPARED BY: Paola Soriano Account Director		VERIFIED BY: Lalyn Morete Senior Finance Analyst	
NOTED BY: Diane Chua Managing Director			NOTED BY: Jennifer B. Wieneke Head of Business		
APPROVED BY: Linette Garcia-Perez Senior Manager, Marketing Communications	APPROVED BY: Ana May C. Jovellanos Head, Brand Equity Management	APPROVED BY: Marizel P. Borromeo Head, Home Admin & Logistics	APPROVED BY: Regina P. Pineda VP, Marketing Comms & Services and Fixed Wireless		