

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : PLDT Home
 PROJECT: : Project Taco KV SSC FA Cascade
 CE. NO. : PLDT-HOME-2025-0005
 DATE : 23 January 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

| | SERVICE | NET | WTAX | ASF | VAT | COST IN PHP |
|-----|--|------------------|-------------|-------------|------------------|-------------------|
| I | Packaged Cascade Fee | 20,000.00 | | 0.00 | 2,400.00 | 22,400.00 |
| II | FA Fee at 8 hours (1 hour x 4,500) | 36,000.00 | | 0.00 | 4,320.00 | 40,320.00 |
| | - Vertis North | | | | | |
| | - BGC World Plaza | | | | | |
| III | Layered File | 25,000.00 | | 0.00 | 3,000.00 | 28,000.00 |
| IV | Project Management Fee On items number I, II, III | 16,200.00 | | | 1,944.00 | 18,144.00 |
| | SUB TOTAL | 97,200.00 | 0.00 | 0.00 | 11,664.00 | 108,864.00 |
| | GRAND TOTAL | 97,200.00 | 0.00 | 0.00 | 11,664.00 | 108,864.00 |

SUPPLIER COST BREAKDOWN

| | | Payment Terms | | | | |
|--------------|-------------|---------------|-----------|------------|----------|--------------|
| Vendor | Vendor Code | DUE | % | Net Amount | VAT | Gross Amount |
| | | | 0 | 0 | 0 | |
| TOTAL | | | 0% | 0 | 0 | 0 |

| | | | | | |
|---|--|---|---|--|--|
| SUBMITTED BY: Jennifer B. Wieneke Head of Business | | PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager | | VERIFIED BY: Lalyn Morete Senior Finance Analyst | |
| NOTED BY: Diane Chua Managing Director | | | NOTED BY: Jennifer B. Wieneke Head of Business | | |
| APPROVED BY: Linette Garcia-Perez Senior Manager, Marketing Communications | | APPROVED BY: Ana May C. Jovellanos Head, Brand Equity Management | | APPROVED BY: Marizel P. Borromeo Head, Home Admin & Logistics | |