

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
BRAND : Home
PROJECT : PLDT Home Fiber Prepaid Lazada Thumbnails
CE. NO. : PLDT-HOME-2026-0014
DATE : 14 April 2026

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	CREATIVE DEVELOPMENT Creation of Five (5) Thumbnails	50,000.00	6,000.00	56,000.00
II	ACCOUNT MANAGEMENT & CLIENT SERVICING FEE On items number I	6,000.00	720.00	6,720.00
	SUB TOTAL	56,000.00	6,720.00	62,720.00
	GRAND TOTAL	56,000.00	6,720.00	62,720.00

SUBMITTED BY: Monica Ysabel Toribio Account Manager	PREPARED BY: Monica Ysabel Toribio Account Manager	VERIFIED BY: Jennifer B. Wieneke Head of Business
NOTED BY: Diane Chua Managing Director		
APPROVED BY: Miguel Ruffy Senior Brand Equity Manager	APPROVED BY: Simoun Ferrer AVP-BEM/BAT	