






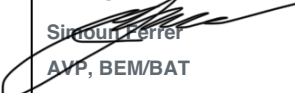
PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
BRAND : Fiber Prepaid
PROJECT : PLDT Home Fiber Prepaid - DTI Renewal (March 19 to June 30, 2026)
CE. NO. : PLDT-HOME-2026-0009
DATE : 17 March 2026

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	AdvF	VAT	COST IN PHP
I	DTI RENEWAL APPLICATION FEE <i>One (1) promo application for Prepaid Fiber - March 19 to June 30 (2026) Management & Processing of DTI promo extension</i>	13,336.60	2,987.40	1,600.39	17,924.39
II	ACCOUNT MANAGEMENT AND CLIENT SERVICING FEE On items number I	2,353.91		282.47	2,636.38
	SUB TOTAL	15,690.51	2,987.40	1,882.86	20,560.77
	GRAND TOTAL	15,690.51	2,987.40	1,882.86	20,560.77

SUBMITTED BY:  Monica Ysabel Account Manager	PREPARED BY:  Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY:  Jennifer B. Wieneke Head of Business
NOTED BY:  Diane Chua Managing Director		
APPROVED BY:  Miguel Ruffy Senior Brand Equity Manager	APPROVED BY:  Simoun Ferrer AVP, BEM/BAT	