

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
BRAND : Home
PROJECT : PLDT Home Social Media and Behavioral Analytics - Q3 2025
CE. NO. : PLDT-HOME-2025-0043
DATE : 17 December 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I Social Media Media and Behavioral Analytics Period covered: Quarter 3 (2025)	3,214,285.71	385,714.29	3,600,000.00
SUB TOTAL	3,214,285.71	385,714.29	3,600,000.00
GRAND TOTAL	3,214,285.71	385,714.29	3,600,000.00

SUBMITTED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua <i>Diane Chua</i> Managing Director		
APPROVED BY: <i>[Signature]</i> John Yanez First VP, Consumer Home Marketing		