

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : PLDT Inc.  
**BRAND** : Fiber Prepaid  
**PROJECT** : Extension of PLDT Home Fiber Prepaid (Jan 1 - March 31, 2026)  
**CE. NO.** : PLDT-HOME-2025-0042  
**DATE** : 29 August 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	AdvF	VAT	COST IN PHP
I	<b>DTI Application</b> - One (1) Promo application for Prepaid Fiber DTI renewal (Jan 1 - March 31, 2026) - Management & Processing of DTI promo extension	13,336.60	2,987.40	1,600.39	17,924.39
II	<b>ASF</b> On items number I	2,667.32		320.08	2,987.40
	<b>SUB TOTAL</b>	16,003.92	2,987.40	1,920.47	20,911.79
	<b>GRAND TOTAL</b>	16,003.92	2,987.40	1,920.47	20,911.79

SUBMITTED BY: Jennifer B. Wieneke Head of Business	PREPARED BY: Angelo Gorriceta Project Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director		
APPROVED BY: Miguel Ruffy Senior Manager, Brand Equity Management		