

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.  
 BRAND : Home  
 PROJECT: : PLDT Home Prepaid Fiber - TVCX & ASC Application  
 CE. NO. : PLDT-HOME-2025-0034  
 DATE : 11 September 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	WTAX	ASF	AdvF	VAT	COST IN PHP
I	ASC Processing Fee	10,000.00		0.00	0.00	1,200.00	11,200.00
II	ASC Application Fees (S1 & S2 Regular)	1,602.00		0.00	358.85	192.24	2,153.09
III	TVCXPRESS TRANSMISSIONS TVCXpress three (3) transmissions at PHP2,755	8,265.00		0.00	1,851.36	991.80	11,108.16
IV	ACCOUNT MANAGEMENT AND CLIENT SERVICING FEE On items number II, III	1,973.40				236.81	2,210.21
	<b>SUB TOTAL</b>	<b>21,840.40</b>	<b>0.00</b>	<b>0.00</b>	<b>2,210.21</b>	<b>2,620.85</b>	<b>26,671.46</b>
	<b>GRAND TOTAL</b>	<b>21,840.40</b>	<b>0.00</b>	<b>0.00</b>	<b>2,210.21</b>	<b>2,620.85</b>	<b>26,671.46</b>

## SUPPLIER COST BREAKDOWN

		Payment Terms				
Vendor	Vendor Code	DUE	%	Net Amount	VAT	Gross Amount
			0	0	0	
		<b>TOTAL</b>	<b>%</b>			

SUBMITTED BY: <b>Angelo Gorriceta</b> Project Manager	PREPARED BY: <b>Angelo Gorriceta</b> Project Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Diane Chua</b> Managing Director	NOTED BY: <b>Jennifer B. Wieneke</b> Head of Business	
APPROVED BY: <b>Miguel N. Ruffy</b> Senior Manager, Brand Equity Management		