

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Fiber Prepaid
 PROJECT: : Fiber Prepaid DTI Renewal (Sept 1-30)
 CE. NO. : PLDT-HOME-2025-0033
 DATE : 29 August 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	WTAX	ASF	AdvF	VAT	COST IN PHP
I DTI Application - One (1) Promo application for Prepaid Fiber DTI renewal (Sept 1-30 2025) - Mangement & Processing of DTI promo extension	13,336.60		0.00	2,987.40	1,600.39	17,924.39
Account Management & Client Service Fee On items number I	2,667.32				320.08	2,987.40
II						
SUB TOTAL	16,003.92	0.00	0.00	2,987.40	1,920.47	20,911.79
GRAND TOTAL	16,003.92	0.00	0.00	2,987.40	1,920.47	20,911.79

SUPPLIER COST BREAKDOWN

Vendor	Vendor Code	Payment Terms		Net Amount	VAT	Gross Amount
		DUE	%			
			0	0	0	
TOTAL			0%	0	0	0

SUBMITTED BY: Angelo Gorriceta Project Manager	PREPARED BY: Angelo Gorriceta Project Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director	NOTED BY: Jennifer B. Wieneke Head of Business	
APPROVED BY: Miguel Ruffy Senior Manager, Brand Equity Management		