

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
BRAND : Home
PROJECT : PLDT Home Bitly Subscription (FY 25/26)
CE. NO. : PLDT-HOME-2025-0031
DATE : 26 August 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

| | SERVICE | NET | VAT | COST IN PHP |
|----|---|-------------------|------------------|-------------------|
| I | Duration: March 17, 2025 to March 16, 2026 BITLY SUBSCRIPTION One (1) year subscription | 145,668.00 | 17,480.16 | 163,148.16 |
| II | ASF On items number I | 21,850.20 | 2,622.02 | 24,472.22 |
| | SUB TOTAL | 167,518.20 | 20,102.18 | 187,620.38 |
| | GRAND TOTAL | 167,518.20 | 20,102.18 | 187,620.38 |

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

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| SUBMITTED BY: <i>C. Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager | PREPARED BY: <i>C. Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager | VERIFIED BY: Lalyn Morete Senior Finance Analyst |
| NOTED BY: Diane Chua <i>Diane Chua</i> Managing Director | | |
| APPROVED BY: <i>[Signature]</i> Enrique Quizon II Head, Performance Marketing & Digital Operations | APPROVED BY: <i>[Signature]</i> Marizel P. Borromeo Head, Home Marketing Admin & Logistics | |