

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.  
 BRAND : Home  
 PROJECT: : Main FA Cascade Gigabit Box design  
 CE. NO. : PLDT-HOME-2025-0027  
 DATE : 28 February 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	AdvF	VAT	COST IN PHP
I	<b>CREATIVE DEVELOPMENT</b> - 1 Main FA Cascade Gigabit Box design to (L*W*H, mm) : 395*395*185	36,000.00	0.00	4,320.00	40,320.00
	<b>ACCOUNT MANAGEMENT</b>				
II	-Account management and client servicing for duration of the project On items number I	7,200.00		864.00	8,064.00
	<b>SUB TOTAL</b>	43,200.00	0.00	5,184.00	48,384.00
	<b>GRAND TOTAL</b>	43,200.00	0.00	5,184.00	48,384.00

SUBMITTED BY: <b>Angelo Gorriceta</b> Project Manager	PREPARED BY: <b>Angelo Gorriceta</b> Project Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Diane Chua</b> Managing Director	NOTED BY: <b>Jennifer B. Wieneke</b> Head of Business	
APPROVED BY: <b>Linette Garcia-Perez</b> Senior Manager, Marketing Communications	APPROVED BY: <b>Ma. Zelinda P. Borromeo</b> Head, Home Marketing & Logistics	APPROVED BY: <b>Anna May Joyellanos</b> Brand Equity Head, BEM Marcoms