

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : PLDT Inc.  
**BRAND** : Pldt Home Next Upgrade  
**PROJECT** : Pldt Home Next Upgrade Shop Maintenance Q3 2025 - Explore Software  
**CE. NO.** : PLDT-HOME-2025-0024  
**DATE** : 14 July 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	AdvF	VAT	COST IN PHP
I	<b>DURATION: July to September (2025)</b> <b>NEXT UPGRADE SHOP MAINTENANCE</b> Inclusions: AWS Subscription AWS Admin Fees Development Fees Contingency Fund	243,157.89	54,467.37	29,178.95	326,804.20
II	<b>ASF</b> <b>On items number I</b>	42,917.37		5,150.08	48,067.45
	<b>SUB TOTAL</b>	<b>286,075.26</b>	<b>54,467.37</b>	<b>34,329.03</b>	<b>374,871.66</b>
	<b>GRAND TOTAL</b>	<b>286,075.26</b>	<b>54,467.37</b>	<b>34,329.03</b>	<b>374,871.66</b>

**TERMS :**

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUBMITTED BY: <i>Ctlumaypd</i> <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>Ctlumaypd</i> <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Diane Chua</b> <i>Diane Chua</i> Managing Director		
APPROVED BY: <i>gfp</i> <b>Linette Garcia-Perez</b> Senior Manager, BEM Home Marketing	APPROVED BY: <i>jlagaso</i> <b>Janice M. Lagaso</b> AVP, Digital Services Home Marketing	APPROVED BY: <i>emiranda</i> <b>Evert Chris R. Miranda</b> VP, Digital Services Home Marketing