

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
BRAND : Home
PROJECT : PLDT Home Prepaid Fiber - Project Success Storyboard
CE. NO. : PLDT-HOME-2025-0023
DATE : 04 July 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	WTAX	VAT	COST IN PHP
I CREATIVE DEVELOPMENT	200,000.00		24,000.00	224,000.00
Storyboard Fee				
SUB TOTAL	200,000.00	0.00	24,000.00	224,000.00
12% VAT				26,880.00
GRAND TOTAL	200,000.00	0.00	24,000.00	250,880.00

VERIFIED BY: Lalyn Morete Senior Finance Analyst	
NOTED BY: Diane Chua Managing Director	NOTED BY: Jennifer B. Wieneke Head of Business
APPROVED BY: Miguel N. Ruffy Senior Manager, Brand Equity Management	APPROVED BY: 24 Jul 2025 Regina Ruffalo VP, Marketing Comms & Services