

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
BRAND : Home
PROJECT : PLDT Home Red Fiber DTI Promo Extension (July-Aug 2025)
CE. NO. : PLDT-HOME-2025-0021
DATE : 30 June 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	WTAX	AdvF	VAT	COST IN PHP
I	DTI APPLICATION One (1) Promo extension for RED Fiber Christmas Bonanza - July 1 - August 15, 2025 Mangement & Processing of DTI promo extension	13,336.60		2,667.32	1,600.39	17,604.31
II	ACCOUNT MANAGEMENT & CLIENT SERVICING FEE	2,667.32		0.00	320.08	2,987.40
	SUB TOTAL	16,003.92	0.00	2,667.32	1,920.47	20,591.71
	GRAND TOTAL	16,003.92	0.00	2,667.32	1,920.47	20,591.71

SUBMITTED BY: Cecille D. Ocampo Project Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director	NOTED BY: Jennifer B. Wieneke Head of Business
APPROVED BY: Miguel N. Ruffy Senior Manager, Brand Equity Management	