

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : PLDT Inc.  
**BRAND** : Home  
**PROJECT** : PLDT Home - Pizza Music Re-Usage for Radio  
**CE. NO.** : PLDT-HOME-2025-0016  
**DATE** : 21 May 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	<b>MUSIC PRODUCTION PACKAGE</b> Original music re-usage for 1 x 30s RC - Instrumental track of PLDT "Pizza 2023" jingle Terms & Conditions: - Usage duration - 15 months - Territory - Philippines Only	50,000.00	6,000.00	56,000.00
II	<b>ASF</b> On items number I	10,000.00	1,200.00	11,200.00
	<b>SUB TOTAL</b>	<b>60,000.00</b>	<b>7,200.00</b>	<b>67,200.00</b>
	<b>GRAND TOTAL</b>	<b>60,000.00</b>	<b>7,200.00</b>	<b>67,200.00</b>

**TERMS :**

Penalty charges of 2 will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUBMITTED BY: Jennifer B. Wieneke Head of Business	PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director		
APPROVED BY: Tom Olero Product Manager - Acquisition Marketing	APPROVED BY: Claire Guevarra AVP - Acquisition Marketing	